2023 Full-Year Highlights

In Q4, we rallied to change our business momentum. Despite pressure on top line results, we continued growing our profits and improving traffic and sales.

HOLIDAY DEALS DELIVERED
Our Black Friday and Cyber Monday sales outperformed overall trends as consumers turned to Target for holiday shopping. Guests found:
- Value in $25 holiday meals and assortment ever
- Newness in seasonal assortment, partnerships, owned brands and
from -4.1% in Q3 to -1.7% in Q4.

Digital business improved
Investments in our digital guest experience drive increased transactions.

Operating income -5.8%
margin rate compared to 3.3% in Q4 2022

Digital business margin rate compared to 5.3% in 2022

GAAP EPS $2.98
up 58% from Q4 2022

$8.94
GAAP EPS up nearly 50% from FY 2022

>8% sales growth in same-day services led by double-digit growth in Drive Up, with Starbucks and returns rolling out nationwide

>500 million
saved through efficiency initiatives

Our 2023 investments set Target up for future success.

$4.8 billion
in capital expenditures for 2023

In 2023, we:
- Opened 21 new stores
- Remodeled and enhanced 170 stores
- Opened 4 new supply chain facilities, including our first Target Last Mile Delivery extension at an existing location
- Refreshed or added more shop-in-shops, including 155 Ulta Beauty locations, 100 Starbucks Cafés, 50 Apple Shops and 20 Disney shop-in-shops

Target Forward progress
We celebrated our first TRUE Zero Waste certified supply chain facility in Hawaii.

New and trending products offered guests affordable joy.

Our multi-category portfolio offered newness, value and exclusivity, including:
- EXCLUSIVE KENDRA SCOTT JEWELRY
- FENTY BEAUTY BY RIHANNA
- FAVORITE DAY SEASONAL FLOWERS
- NEW FAVORITE KITCHEN BRAND

10 owned brands introduced or expanded for even more options, including:

Our 2024 investments set Target up for future success.

5.8% operating income margin rate compared to 3.7% in Q4 2022

$2.86 GAAP EPS up 58% from Q4 2022

5.3% operating margin rate compared to 3.5% in FY 2022

Opened 21 new stores
Remodeled and enhanced 170 stores
Opened 4 new supply chain facilities, including our first Target Last Mile Delivery extension at an existing location
Refreshed or added more shop-in-shops, including 155 Ulta Beauty locations, 100 Starbucks Cafés, 50 Apple Shops and 20 Disney shop-in-shops
We grew our operating income by nearly $2 billion compared to 2022.

Statements in this document about our long-term prospects are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Please see our Q4 and full-year 2023 earnings release and our 10-Q and 10-K financial statements as well as Target’s web pages for important information related to forward-looking statements.