net sales

Other

Net Sales

qtd, fiscal 2023 to present

| | | 2024 | | | | 2023 | | | |
|----------------------------|----------|----------|----------|----------|-------------------|----------|----------|----------|--|
| (millions) (unaudited) | Q4 | Q3 | Q2 | Q1 | Q4 ^(b) | Q3 | Q2 | Q1 | |
| Apparel and accessories | \$ 4,344 | \$ 4,003 | \$ 4,261 | \$ 3,897 | \$ 4,410 | \$ 4,007 | \$ 4,101 | \$ 3,967 | |
| Beauty | 3,444 | 3,226 | 3,384 | 3,119 | 3,424 | 3,013 | 3,085 | 3,016 | |
| Food and beverage | 6,520 | 5,917 | 5,538 | 5,853 | 6,774 | 5,736 | 5,392 | 5,997 | |
| Hardlines | 6,150 | 3,152 | 3,322 | 3,160 | 6,196 | 3,192 | 3,383 | 3,391 | |
| Home furnishings and décor | 5,087 | 4,185 | 3,908 | 3,519 | 5,530 | 4,420 | 3,955 | 3,855 | |
| Household essentials | 4,786 | 4,715 | 4,564 | 4,549 | 5,046 | 4,606 | 4,428 | 4,666 | |
| Other merchandise sales | 97 | 30 | 44 | 46 | 87 | 30 | 40 | 56 | |
| Merchandise sales | 30,428 | 25,228 | 25,021 | 24,143 | 31,467 | 25,004 | 24,384 | 24,948 | |
| Advertising revenue (a) | 190 | 167 | 162 | 130 | 167 | 132 | 122 | 101 | |
| Credit card profit sharing | 142 | 148 | 144 | 142 | 159 | 165 | 169 | 174 | |

125

155

116

\$30,915 \$25,668 \$25,452 \$24,531 \$31,919 \$25,398 \$24,773 \$25,322

126

97

99

125

Last Updated: 3/4/2025



⁽a) Primarily represents revenue related to advertising services provided via the Company's Roundel digital advertising business offering. Roundel services are classified as either Net Sales or as a reduction of Cost of Sales or Selling, General, and Administrative (SG&A) Expenses, depending on the nature of the advertising arrangement.
(b) The fourth quarter of 2023 consisted of 14 weeks compared with 13 weeks in the comparable periods presented.

net sales

ytd, fiscal 2023 to present

| 0 | |
|---|--|
| | |

| | | 2024 | | | | 2023 | | | |
|----------------------------|-----------|-----------|-----------|-----------|-------------------|-----------|-----------|-----------|--|
| (millions) (unaudited) | Q4 | Q3 | Q2 | Q1 | Q4 ^(b) | Q3 | Q2 | Q1 | |
| Apparel and accessories | \$ 16,505 | \$ 12,161 | \$ 8,158 | \$ 3,897 | \$ 16,485 | \$ 12,075 | \$ 8,068 | \$ 3,967 | |
| Beauty | 13,173 | 9,729 | 6,503 | 3,119 | 12,538 | 9,114 | 6,101 | 3,016 | |
| Food and beverage | 23,828 | 17,308 | 11,391 | 5,853 | 23,899 | 17,125 | 11,389 | 5,997 | |
| Hardlines | 15,784 | 9,634 | 6,482 | 3,160 | 16,162 | 9,966 | 6,774 | 3,391 | |
| Home furnishings and décor | 16,699 | 11,612 | 7,427 | 3,519 | 17,760 | 12,230 | 7,810 | 3,855 | |
| Household essentials | 18,614 | 13,828 | 9,113 | 4,549 | 18,746 | 13,700 | 9,094 | 4,666 | |
| Other merchandise sales | 217 | 120 | 90 | 46 | 213 | 126 | 96 | 56 | |
| Merchandise sales | 104,820 | 74,392 | 49,164 | 24,143 | 105,803 | 74,336 | 49,332 | 24,948 | |
| Advertising revenue (a) | 649 | 459 | 292 | 130 | 522 | 355 | 223 | 101 | |
| Credit card profit sharing | 576 | 433 | 286 | 142 | 667 | 508 | 343 | 174 | |
| Other | 521 | 367 | 241 | 116 | 420 | 294 | 197 | 99 | |
| Net Sales | \$106,566 | \$ 75,651 | \$ 49,983 | \$ 24,531 | \$107,412 | \$ 75,493 | \$ 50,095 | \$ 25,322 | |

⁽a) Primarily represents revenue related to advertising services provided via the Company's Roundel digital advertising business offering. Roundel services are classified as either Net Sales or as a reduction of Cost of Sales or Selling, General, and Administrative (SG&A) Expenses, depending on the nature of the advertising arrangement.
(b) Full-year 2023 consisted of 53 weeks compared with 52 weeks in 2024.

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