



TARGET TO OPEN LOGAN SQUARE SMALL-FORMAT STORE IN 2020

April 3, 2018 – Target will expand its reach to guests in Chicago with a new small-format store in Logan Square planned to open in 2020 at 2434 N. Sacramento Avenue (southwest corner of N. Milwaukee Ave. and N. Sacramento Ave.). This store will be Target’s 10th small-format store in Chicagoland, joining the Wicker Park store opening summer 2018.

Target is increasingly opening small-format stores to serve new guests in areas where a traditional-sized Target store may not fit – such as dense suburban neighborhoods, urban areas and on college campuses. Within the smaller footprint, Target curates its assortment to meet the needs of local guests. At approximately 27,400 square feet, the Logan Square store will provide Chicago residents and visitors a quick-trip shopping experience that includes:

- A robust grocery selection including healthy food options for both the fill-in or stock-up trip
- A baby and kids assortment, including basics, apparel and toys
- A selection of home products, apartment décor and essentials
- School and office supplies
- Services such as a CVS and a Target.com Order Pickup counter

Target's Order Pickup service offers the convenience and added security of buying online and picking up in store. More than 95 percent of Order Pickup orders are ready in less than an hour for guests at their local Target store.

Guests who shop Target’s existing small-format stores open around the country – and in the greater Chicago area – have responded well to customized shopping experiences in their neighborhoods.

“Target’s small-format stores have received a warm reception from our Chicagoland guests, and we look forward to providing a one-stop shopping experience in Logan Square,” said Mark Schindele, senior vice president, Properties, Target. “With a range of products across food, toys, kids and baby apparel and everyday essentials, this store’s assortment and overall experience is designed especially for Logan Square’s growing and diverse population.”

This store will hire up to 50 team members to help deliver a great experience for Chicago guests. Target is an employer that values the individuals who come together as a team to serve guests in the community and provides team members with opportunities to build and develop skills for their careers. Target offers market competitive wages to our team members in cities across the country and [recently increased its minimum hourly wage](#), with a commitment to reach \$15 an hour by 2020. This investment in the team will allow Target to continue to recruit and retain strong team members and provide an elevated experience for its guests and in the communities it serves.

“We welcome the Target store and new jobs to the Logan Square community. Target has been a long-time sponsor of neighborhood activities, and we are happy to have Target continue as a partner of community building efforts in the neighborhood,” said Scott Waguespack, Alderman of Chicago’s Ward 32.

Target has signed a lease with Fifield Companies for the Logan Square store. If you’d like a quote from Fifield for inclusion in your story, please use the following:

“We look forward to a successful partnership with Target and to helping them bring an exceptional retail experience to Chicago’s Logan Square community,” said Steve Fifield, chairman of Fifield Companies. “This small-format Target will feature a thoughtful selection of goods and services tailored to the Logan Square demographic, and will be a popular destination for neighborhood residents.”

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