



TARGET PLANS TO OPEN NEW STORE IN CONNECTICUT IN 2019

Dec. 4, 2018 – Today, Target is announcing plans to open its first small-format store in Connecticut located in West Hartford at the Bishops Corner Shopping Center. Projected to open in 2019, the West Hartford store will be Target's seventh store in the Hartford area and 21st in Connecticut.

Nationwide, Target is reaching new guests by opening small-format stores in urban areas, dense suburban neighborhoods and near college campuses – places where a full-size Target store may not fit.

"As we continue to reach more guests across the country, we're excited to open our first small-format store in Connecticut to provide a convenient, one-stop shopping experience for families and residents of West Hartford and surrounding towns," said Mark Schindele, senior vice president, Properties, Target.

Target has signed a lease with EDENS, a national retail real estate owner, operator and developer, for the approximately 59,000-square foot store, which will offer residents and families a quick-trip shopping option. It will offer the same categories guests can expect to find in a full-size store with a curated assortment to meet the needs of area residents, such as a food and beverage selection, apparel and accessories, health and beauty items, home essentials, seasonal merchandise, electronics and toys. It will also offer Order Pickup, where guests can order online and pick up in a store within the hour.

"We are so pleased to welcome Target to West Hartford. The announcement of Target moving into a large former retail space is a huge success for EDENS and the town. It is always great when we can fill vacancies, especially with an exciting business like Target. It will be a welcomed addition to the community and I look forward to their store opening in 2019," said Shari Cantor, mayor, West Hartford.

This store will hire approximately 75 team members to help deliver a great shopping experience. Target values the individuals who come together as a team to serve guests in the community, and provides team members with opportunities to build and develop skills for their careers. Target also offers various education benefits, such as tuition and GED reimbursement, to support team members' continuous learning. This investment in the team will allow Target to continue to recruit and retain strong team members and provide an elevated experience for its guests.

"We would like to thank the community of West Hartford for their ongoing support of Bishops Corner and for approving the first small-format Target store in Connecticut," said Elizabeth Furnelli, managing director – leasing, EDENS. "EDENS is thrilled to expand our partnership with Target at Bishops Corner as we strive to meet the needs of the community and continue to expand the shopping and dining experience."

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