

An Update to Guests About Pins (12.27.13)

We know there are questions about the security of your PIN.

Today, our ongoing investigation determined that strongly encrypted PIN data was removed from our system during the data breach incident. The most important thing for you to know is that your debit card account has not been compromised due to the encrypted PIN numbers being taken. PINs are safe and secure. Here's why:

- 1) These files are protected by triple DES encryption, the most secure standard across the U.S.
- 2) We never had access to the encryption key required to open or read the PIN files. What this means is that the "key" necessary to decrypt that data has never existed within our system and could not have been taken during the incident.

If you have concerns, however, you may contact your bank to change your PIN. Or, if you're a REDcard holder, you can change your PIN by logging in to your Target REDcard account: http://tgt.biz/targetrc

For tips on how to change your REDcard PIN, visit: http://tgt.biz/redcardpin