

From: Target News ([TargetNews@target.com](mailto:TargetNews@target.com))

Please note:

- If you received your activation code email on Monday, January 13, you may have received the email from Target News ([TargetNews@target.bf0.com](mailto:TargetNews@target.bf0.com)).
- If you received your activation code email on Tuesday January 14th or later, you will receive the email from Target News ([TargetNews@Target.com](mailto:TargetNews@Target.com)).
- We are unable to respond to emails sent to either of these addresses, but you can get in touch by calling 866-852-8680.

To: *[email that was entered by the guest]*

Subject Line: Target Credit Monitoring: Activation Code and Registration Instructions



Dear Guest,

Below is the activation code that you requested from Target.

We are partnering with Experian®, a leading global information services company, to provide you with one year of free credit monitoring. Below you will find your unique activation code, along with instructions on how to redeem your one year of free credit monitoring.

Your unique activation code: *[unique code listed here]*

Please note: This code will expire on April 30, 2014. You must activate your Experian® account by that date using the instructions below.

**Instructions for activating your Experian® ProtectMyID® account:**

1. Go to [protectmyid.com/target](http://protectmyid.com/target)
2. Enter your activation code
3. Submit name, address, email
4. Create log-in, submit Social Security Number
5. Verify identity

We apologize for the inconvenience the breach may have caused and hope that this credit monitoring service provides you with some peace of mind. Thank you for your patience, understanding and loyalty to Target.