



Target Sustainable Product Standard

Building on Target’s commitment to expand its selection of sustainable product choices that effectively balance price, performance and convenience, Target developed a tool to assess products on ingredients, transparency and environmental impact. The Target Sustainable Product Standard will initiate with the personal care, beauty, household cleaning, and baby care product categories.

Using the UL Purview Platform, powered by GoodGuide, Target will collect information from vendors and evaluate products against the standard. Products will receive a score from 0 to 100 (100 being the top score). The more sustainable products will be identified by our standard and rewarded with program incentives. Following the full-assortment assessment, Target will recommend best practices. We plan to use this first phase to learn with our vendors how to improve our entire selection of products. We are also aiming to add other product categories in the near future, including cosmetics in 2014.

Ingredients & Transparency:		
A product has been developed with human-health in mind		
Issue	Points	Scoring Procedure
Ingredients - A product contains no ingredients with high level health concerns*. Ingredients with high level of health concern are recognized as carcinogenic, developmental or reproductive toxicants, endocrine disruptors, or have other serious adverse health effects.	50	A product will receive zero points if they have one or more ingredients on one of the designated hazard lists. A product with no ingredients on the hazard lists, but do have potentially high hazard in generic ingredients (e.g., unspecified “fragrance” or “surfactant”) receive a maximum of 25 points. A product with no ingredients on the hazard lists, but do have potentially low hazards in generic ingredients (e.g., “enzymes”) can receive a maximum of 40 points. A product can receive a maximum of 50 points if they have no ingredients on the hazard lists and no generic ingredients.
Transparency - A product’s complete ingredient list must be publicly available and disclosed in a way that allows each chemical’s health and environmental impacts to be assessed.	20	A product receives a maximum of 20 points if ingredients are listed on packaging and website, ingredient purposes are listed on website and there are no generic ingredients or fully disclosed generic ingredient.
Minimal Environmental Impact:		
A product has been developed with the environment & community in mind		
Animal Testing - A product was not tested on animals during its development or production.	5	A product can receive a score of 5 points if it has third party certification of prohibiting animal testing in the development or production.
Packaging - A product’s packaging sends minimal, if not zero, waste to landfill. Labeling empowers guests on how to recycle packaging and close the loop through clear and transparent labeling.	20	A product receives a maximum of 20 points if it is recyclable by a ‘substantial majority’ of consumers, primary packaging is comprised of post-consumer and/or post-industrial materials (minimum 25-35% depending on category) and How2Recycle labeling is utilized on packaging.
Water Quality - A product contains no ingredients that are labeled as hazardous to the aquatic environment**.	5	A product receives 5 points if they have no ingredients on this hazard list and no generic ingredients.
Additional Information	0	Additional information on a product’s biodegradability, certifications, sustainability claims, innovations and alternative assessments are being collected to inform future standards work.

* Chemicals with high level health concerns are found in the following authoritative regulatory lists:

- **Proposition 65.** California Environmental Protection Agency, Proposition 65 List of Chemicals Known to the State of California to Cause Cancer, Developmental or Reproductive Toxicity
- **Substance of Very High Concern.** European Chemicals Agency, Candidate List of Substances of Very High Concern for Authorization
- **Endocrine Disruptor.** European Commission, Community Strategy for Endocrine Disruptors: Priority List.
- **Persistent Bioaccumulative Toxic Chemical.** US Environmental Protection Agency, TRI Persistent Bioaccumulative Toxic Chemicals
- **Chemical of High Concern to Children.** Washington Department of Ecology, Reporting List of Chemicals of High Concern to Children

** Chemicals labeled as hazardous to the aquatic environments are found in the following authoritative regulatory list:

- **European Chemicals Agency,** List of chemicals classified under the Globally Harmonized System of Classification and Labeling of Chemicals as exhibiting acute (short term) aquatic toxicity (Categories 1 & 2) and/or chronic (long term) aquatic toxicity (Categories 1 & 2)