



Minsok Pak

Executive Vice President and Chief Strategy and Innovation Officer

Minsok Pak is Executive Vice President, Chief Strategy and Innovation Officer for Target, and a member of the company's executive leadership team. He has oversight of Target's enterprise strategy and innovation efforts, with the goal of enhancing the guest experience and accelerating the company's growth. He also leads business development, including mergers, acquisitions, partnerships, and joint venture initiatives.

Prior to joining Target, Minsok worked in London as Senior Vice President, LEGO Retail at The LEGO Group. In this role, he was responsible for leading LEGO's branded retail business, including more than 250 stores and e-commerce sites across 24 markets. Minsok began his career at McKinsey & Company, where he spent two decades in various leadership roles, worked with leading global retail and consumer companies, and led McKinsey's internal digitization initiative. Minsok also served (on secondment from McKinsey) as Executive Vice President and Chief Strategy Officer at LG Electronics. At LG, he worked with the CEO and executive team to develop a new corporate strategy, and led the company's M&A and business development efforts. He was also a Managing Director at Actium Corporation, a private equity firm based in Dallas, Texas.

Minsok is a member of the Minnesota Orchestral Association Board and the Board of Trustees of Oberlin College, where he received his bachelor's degree, with honors, in Economics. He has an MBA from Stanford University.

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