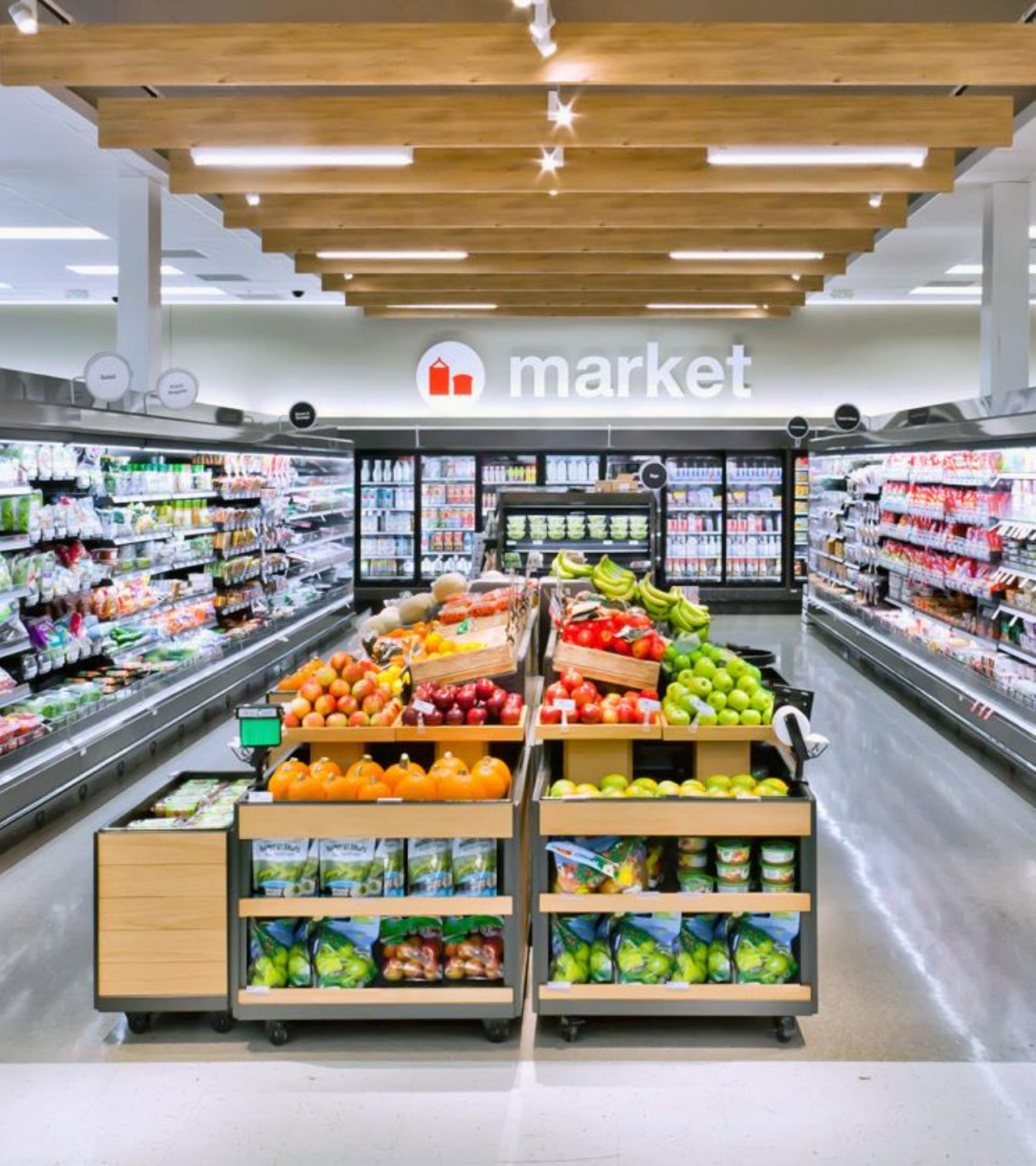




Rick Gomez

Chief Food + Beverage Officer





\$20B

**in Food + Beverage
sales last year**



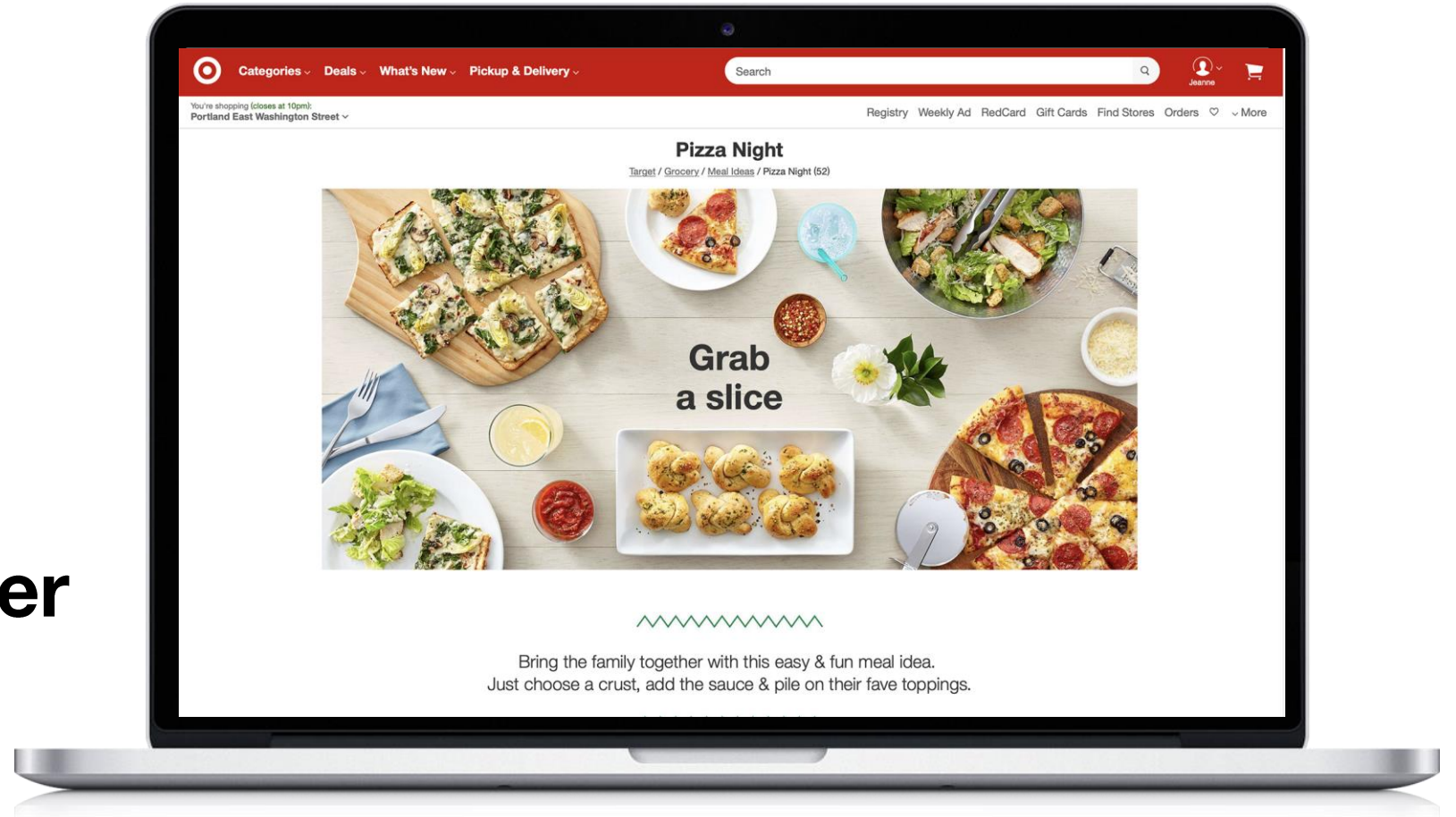
Double-Digit growth
on top of double-digit growth





Billions
in market share gains

#4
digital grocer
by sales



SN

SUPERMARKET NEWS

SEPTEMBER 2021 | supermarketnews.com

CONSUMER TRENDS
HIGH GROWTH
EXPECTED IN
PLANT-BASED

FOODSERVICE
RAISING THE
BAR ON
SELF-SERVE

FRESH MARKET
COOKING AT
HOME BOOSTS
BEEF SALES

RIGHT ON

RETAILER
OF THE
YEAR

TARGET

*Target hits
the mark in
omnichannel
retailing*

“ In today’s omnichannel retail game, Target Corp. has center-shot the bullseye. ”



- Plastic Wrap
- Food Storage
- Aluminum Foil
- G7 Sandwich Bags



**Your List.
Our Low Prices.**

3 ³⁹	1 ⁴⁹	24 ²	5 ⁴
2 ⁷⁹	1 ¹⁹	2 ⁷⁴	1 ⁵⁹

**All you Crave.
Priced to Save.**

We compare prices to over 20,000 items to give you and save.

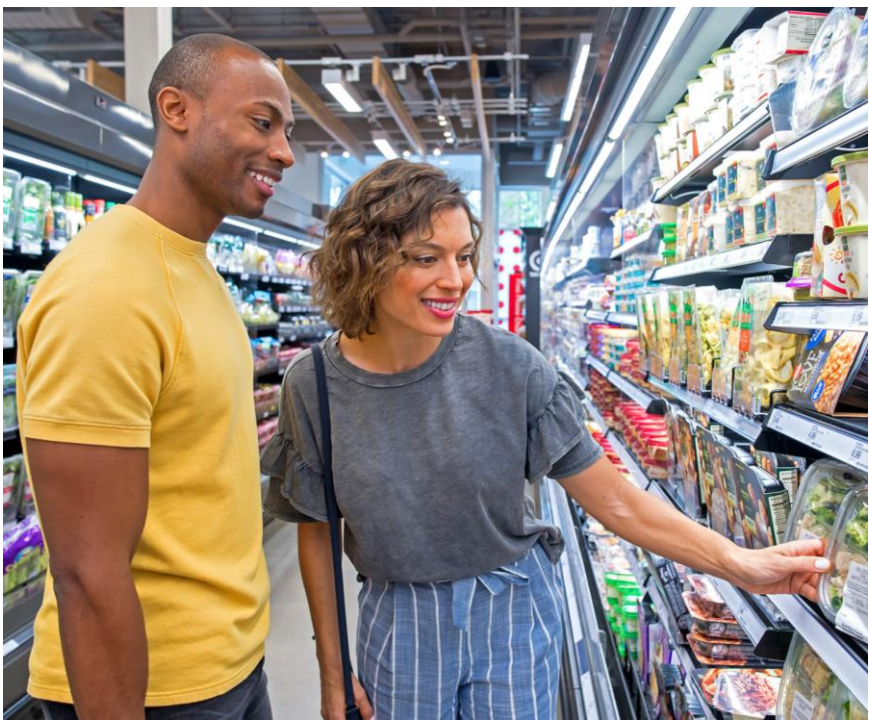
Before



Fresh eats,
ready to go.

After







Food + Beverage is deeply personal.



Bringing the latest trends and ideas to life.



[Target](#) / [Finds](#) / [Ideas](#)

Plant-based meals your tastebuds will love.

Try these quick and easy ideas and unexpected flavors to pack more plants into every bite.

From the

Target Food Science Team

Coconut Curry
Add tofu & cilantro to spice up this one-skillet, sweet-meets-savory fave.






favorite
day
bakery
only at CVS

CVS pharmacy

Dining & Dips

On The Go Snacks

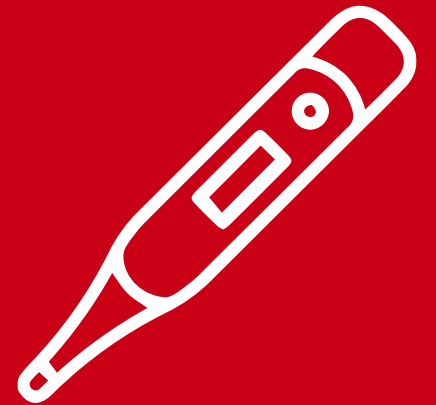
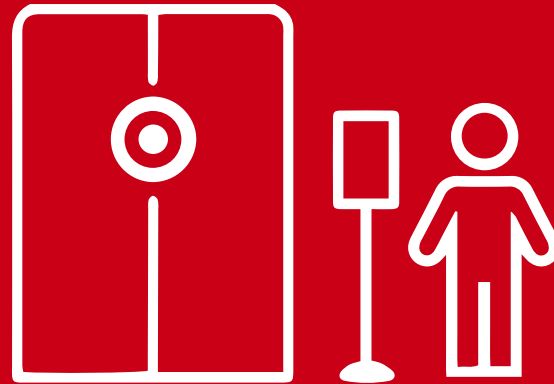


order pickup



drive up









On the go?
We'll place it in your
trunk with Drive Up

Try it free in the Target app >



drive up

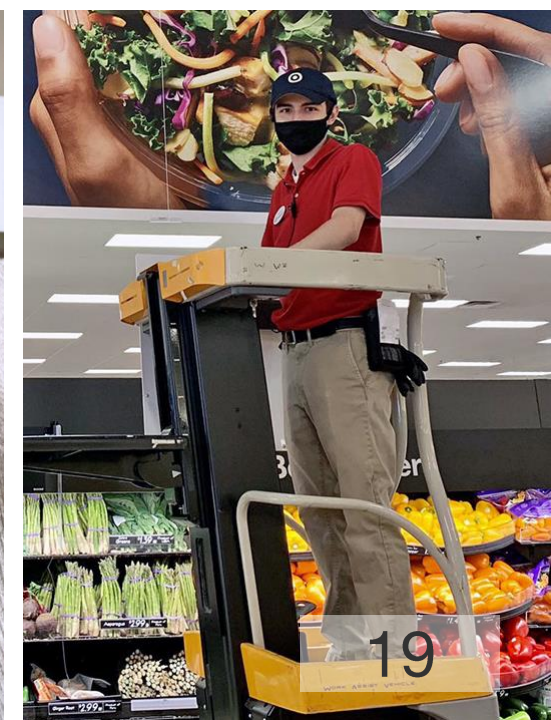


order pickup

**Now with select fresh
& frozen groceries**

Available in the  app







**Target is an omnichannel
grocery powerhouse.**



Beer, wine & spirits now available with Drive Up

Order in the Target app 



STARBUCKS[®]



**There's a lot of potential
in front of us.**



**same day
delivery**

Delivered by **Shipt** 

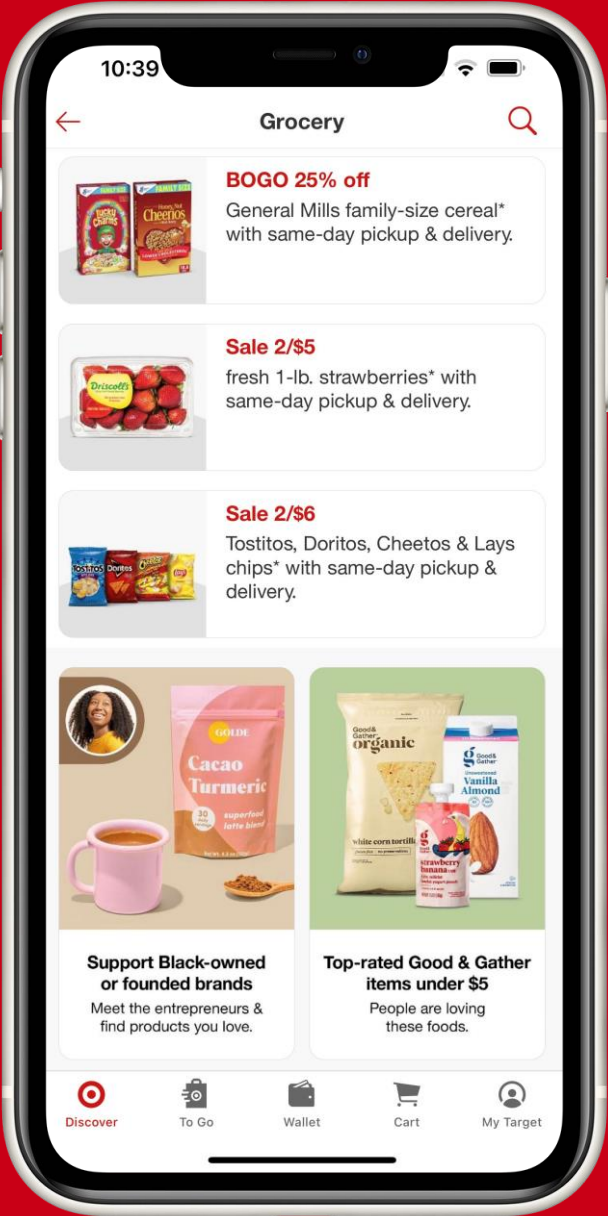
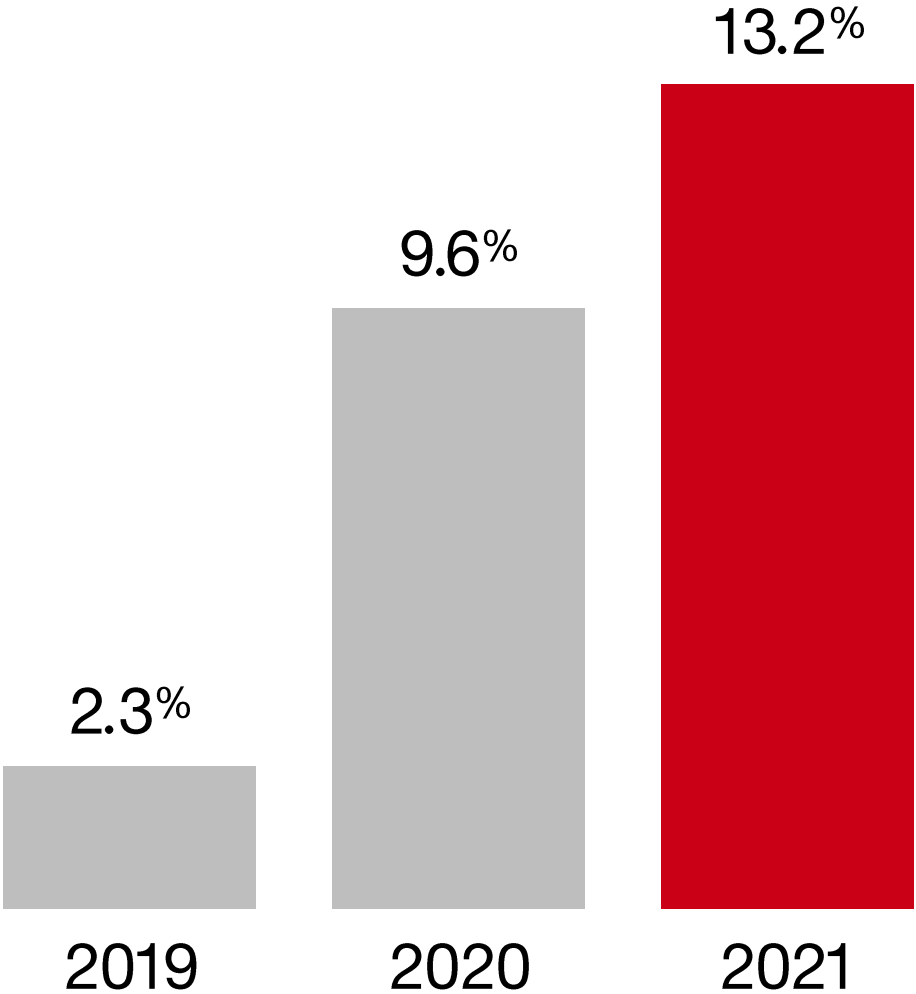


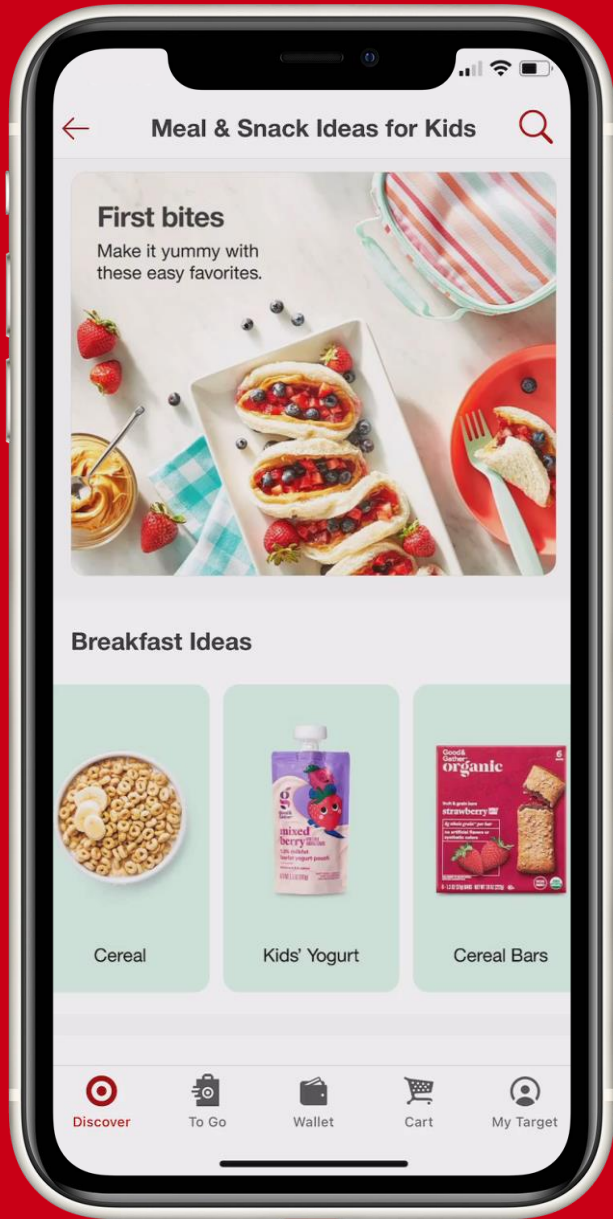
order pickup



drive up

Food + Beverage Digital Penetration





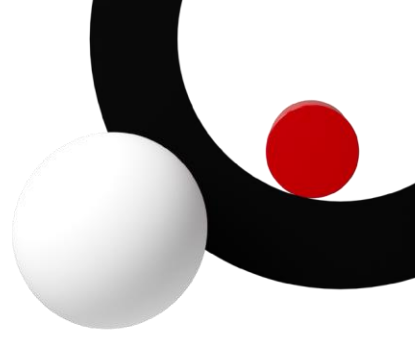
Digital Food + Beverage Sales

\$900M

increase in digital sales over 2020

6x

increase since 2019



We Anticipate Future Growth







Game Day Snacks

[Target](#) / [Grocery](#) / [Game Day Snacks](#)

Ready for game day

Find tasty treats & drinks to cheer your team on.



Outpacing the Industry



favorite daytm



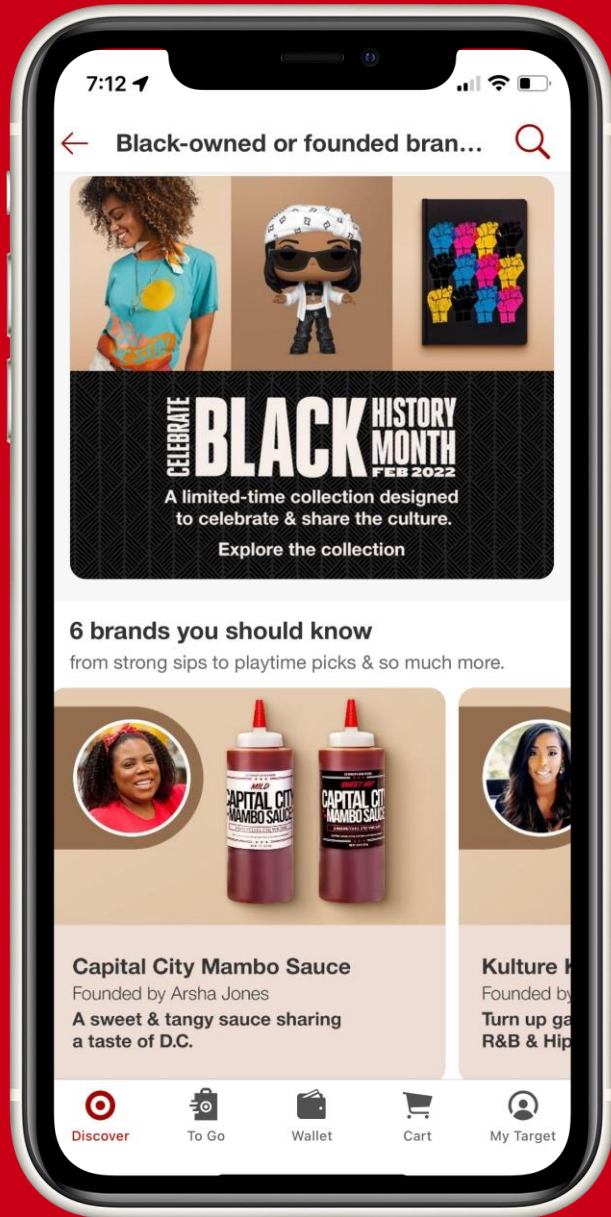




Working Differently

Building New Relationships

Helping Brands Grow



50

Black-owned brands in 2022



**These brands make
our assortment **better.****



1200+
stores carry
McBride Sisters wine





1300

stores and online





Now you gotta go to
@Target buy a Keurig and the
Black-owned coffee BLK & Bold.

Sept 27, 2021



**Food + Beverage plays
a key role in Target's
multi-category assortment.**

Wine & Spirits

Restroom

Ready,
Set,
Sizzle!

Ready,
Set, Sip!

8.99

24.99

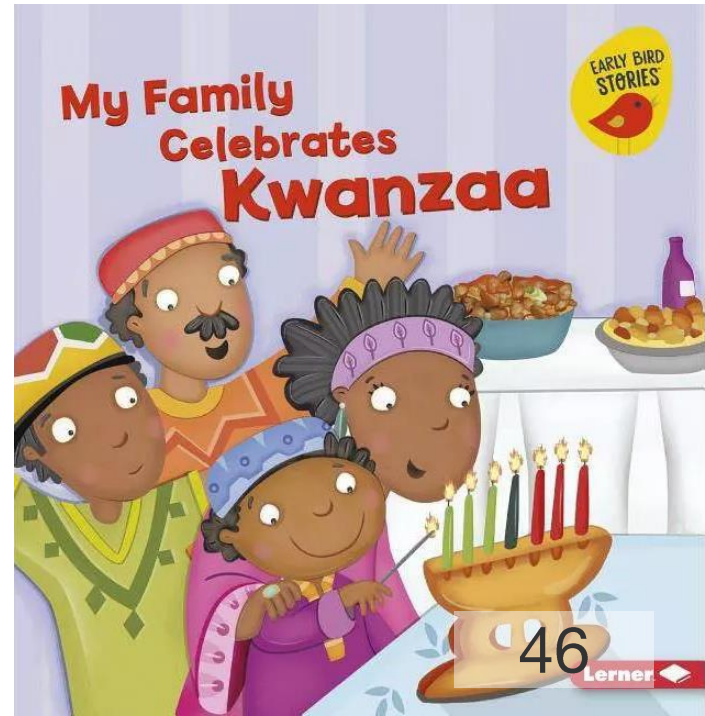
4.19







Hanukkah Latke Bar





favorite day

valentine
cookie
house kit

ADD SOME
LOVE!

READY TO BUILD

Includes pre-baked cookies,
pre-made icing, icing tubes
& candies for decorating

LIMITED OFFERING



SERVING SUGGESTION
ENLARGED TO SHOW DETAIL

NET WT 23.51 OZ (1 LB 7.51 OZ) 667g

favorite day

sparkle heart
cookie kit

MAKE IT
SHINE!

READY TO DECORATE

Includes 8 pre-baked cookies,
pre-made icing, icing tubes
& candies for decorating

LIMITED OFFERING



8
COOKIES

NET WT 1.62 (1 OZ) 46g

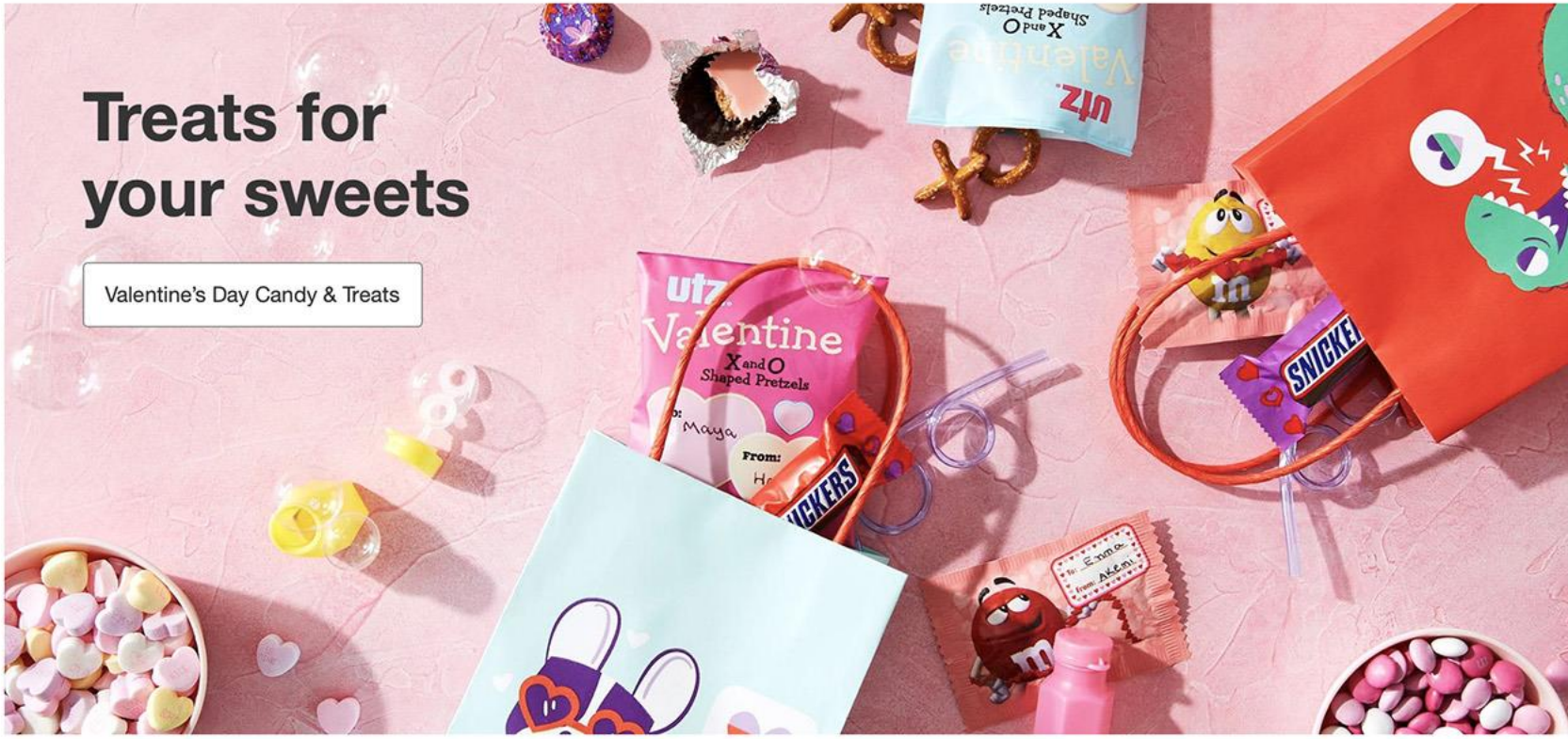


SERVING SUGGESTION
ENLARGED TO SHOW DETAIL

You're shopping (closes at 9pm):
Portland Hollywood ▾

Valentine's Day Candy

[Target](#) / [Holiday Shop](#) / [Valentine's Day](#) / [Valentine's Day Candy & Treats](#) / [Valentine's Day Candy](#)



Valentine's Day Candy & Treats



New & Trending



Valentine's Day



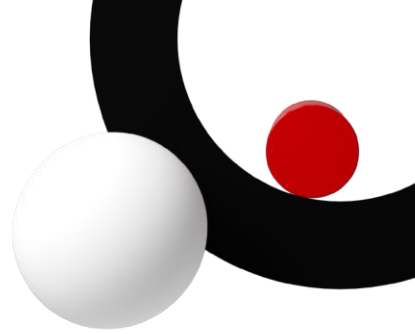
Chocolate Candy



Novelty Candy



Candy Gifting



Biggest Valentine's Candy Sales Ever

Game Day Snacks



Record Super Bowl Snack Sales



**There is still room to pick up
more market share.**



Grocery

Target / Grocery (13586)

All Grocery Deals

All Grocery Deals



BOGO 25% off

General Mills family-size cereal* with same-day pickup & delivery.



Sale 2/\$5

fresh 1-lb. strawberries* with same-day pickup & delivery.



Sale 2/\$6

Tostitos, Doritos, Cheetos & Lay's chips* with same-day pickup & delivery.

Dinner tonight

Easy meals for any night of the week.

Meal Ideas





**Accessibility +
Affordability**





SUPER SWEET CORN

GloriAnn

GloriAnn Farms, Inc.
Tracy, CA 95378
www.GloriAnnFarms.com

8.25 lb Premium Quality grapes
fegurri
Allegria

8.25 lb Premium Quality grapes
fegurri
Allegria

Premium Quality grapes
fegurri
Allegria

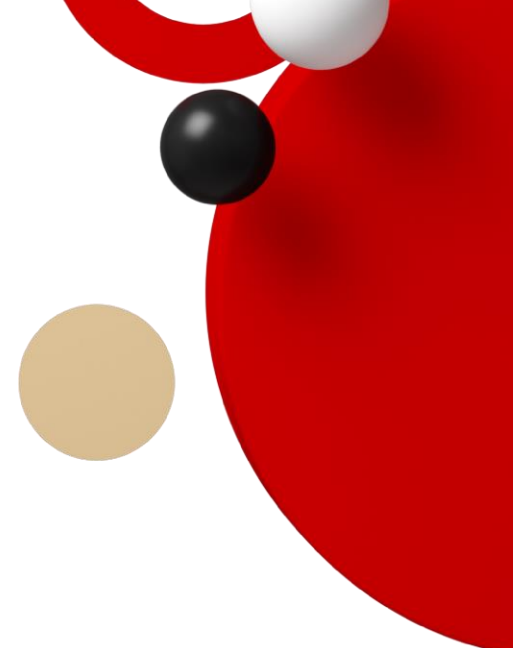
PRODUCE OF U.S.A.
PRODUIT DES E.-U.A.

PRODUCE OF CHILE
PRODUIT DU CHILI

PRODUCE OF MEXICO
PRODUIT DE MEXIQUE

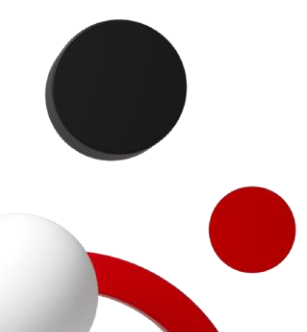
VARIETY	
CARA CARA PINK NAVEL	18-2 LB. BAGS
CLEMENTINES	12-3 LB. BAGS
LEMONS	10-4 LB. BAGS
LIMES	10-3 LB. BAGS
MANGARINS	8-5 LB. BAGS
MEYER LEMONS	8-5 LB. BAGS
MORO ORANGES	8-8 LB. BAGS
NAVEL ORANGES	8-8 LB. BAGS
PUNNETO	4-10 LB. BAGS
GRAPEFRUIT	8-4 LB. BAGS
TANGELOS	17-2 LB. BAGS
VALENCIA ORANGES	8-2 COUNT BAGS
	4-8 LB. BAGS

CONTENTS	
COMBO BAGS	
MESH BAGS	
NET BAGS	
POLY BAGS	
MIXED FRUIT	



Partner with suppliers
to prioritize growth.

Utilize FDCs to keep up
with demand.







Ocircle offer*
20% off
Cereal†

† Excludes granola and Carnation Breakfast Essentials.

Ocircle offer*
20% off
All fresh & frozen
seafood

We have **a lot to be proud of.**









People are **opting in** to Target.

